





Why the LUCINDA project?

- 1. Availability of a <u>wide range of important results</u> from 28 Research Projects addressing Mediterranean desertification that are <u>yet to be consistently</u> <u>disseminated</u>;
- 2. Need for scientific support to the implementation of National Action Programmes from UNCCD Annex IV Countries, interconnecting the stakeholders and the main problems encountered at the local level with the identified key issues in Mediterranean desertification that will be addressed in the LUCINDA's information pack;
- 3. Public awareness of desertification still needs raising efforts and stakeholder's knowledge, perception and attitude about the complex issues regarding desertification can be changed by the application of scientific results in effective combat measures.





Main objectives

- 1. Provide a <u>concise and comprehensive information pack</u> containing guidelines for sustainable land management in desertification-affected areas <u>derived from the scientific results</u> of past and on-going EU research projects;
- 2. Make this information <u>available to regional and local authorities</u> who, through national participation in the UNCCD, have <u>a specific</u> mandate to combat desertification.



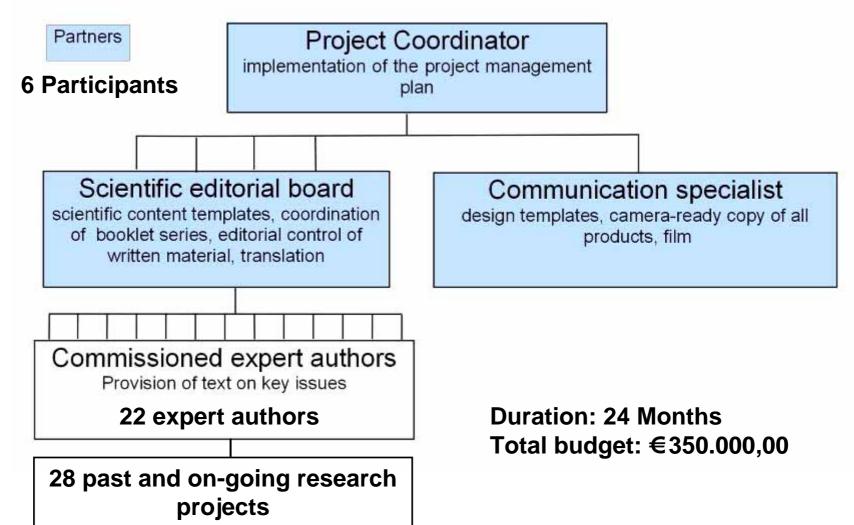


Participating organisations

Partic. Role*	Partic. No.	Participant name	Partic. short name	Country
Coordinator	1	Universidade Nova de Lisboa	UNL – FCSH	Portugal
Partner	2	Foundation for Sustainable Development	FSD	Netherlands
Partner	3	Agricultural University of Athens	AUA	Greece
Partner	4	Universita Degli Study Della Basilicata	UNIBAS - DITEC	Italy
Partner	5	Fundación Mediterranean Centre for Environmental Studies	CEAM	Spain
Partner	6	COFAC - Universidade Lusófona, Centro de Investigação, Comunicação Aplicada em Novas Tecnologias	COFAC – ULHT - CICANT	Portugal

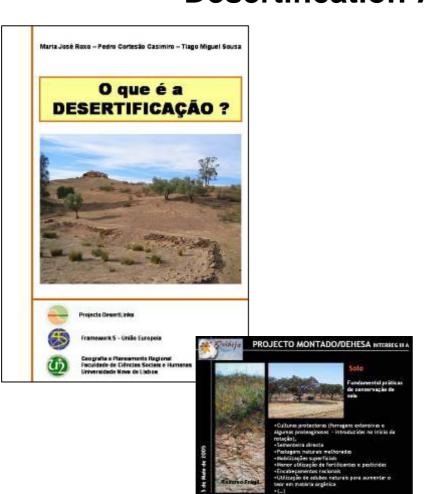


Organisational structure





"Guidelines for Sustainable Land Management in Desertification-Affected Areas"



- Booklets
- Leaflets with summarised recommendations
- Fully illustrated PowerPoint Presentations
- •DVD containing all the produced materials
- Interactive Website

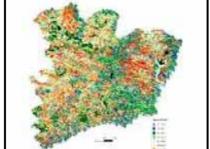
In a simple, scientific, useful and organised way



Booklets / Leaflets

DES	DESERTIFICATION THEMES (SERIES A)								
A1	General introduction to land degradation and desertification	Imeson	MEDALUS, DESERTLINKS						
A2	Desertification indicators and Environmentally Sensitive Areas	Brandt and Geeson	MEDALUS III, DESERTLINKS						
А3	Remote sensing techniques for monitoring desertification	Hill	LADAMER, GEORANGE, DEMON-II						
A4	Raising public awareness of desertification	Roxo	DESERTLINKS						
A5	Public policies: responding to the challenge of combating desertification	Briassoulis	MEDACTION						
A6	European policy and desertification: evidence from the local scale	Wilson	MEDACTION, FAIR 1CT95- 0274						
A7	Regional and National Action Programmes	Enne	MEDRAP, AID- CCD						











Booklets / Leaflets

DES	DESERTIFICATION PROCESSES (SERIES B)							
B1	Soil erosion	Imeson and Torri	SCAPE, MEDALUS, COST 623, MWISED					
B2	Fire	Vallejo	GEORANGE, REDMED					
В3	Salinisation	lannetta	RIADE					
B4	Land abandonment	Kosmas	DESERTLINKS. MEDALUS, TERON					
B5	Water use	Karavitis	ARID CLUSTER, AQUADAPT, WATERSTRATEGYMAN, MEDIS					
B6	Littoralisation	Zdruli	MEDCOASTLAND					
B7	Climate change	Goodess	MEDALUS I, II, III					













Booklets / Leaflets

DES	SERTIFICATION-AFFI	ECTED LANDS	CAPES (SERIES C)
C1	Forests and natural landscapes	Rojo Serrano and Vallejo	DESERTLINKS, GEORANGE, MEDALUS II AND III, MEDAFOR, REDMED, REACTION
C2	Traditional and new soil conservation and cultivation structures	Kosmas and Torri	MEDALUS, TERON, HYPRES
C3	Intensive agricultural production using irrigation	Garcia Gomez and López Bermúdez	DESERTLINKS, MEDALUS III
C4	Dry agriculture	Quaranta	DESERTLINKS
C5	Grazing lands and pastoral landscapes	Papanastasis	GEORANGE, MEDIMONT, LAND USE



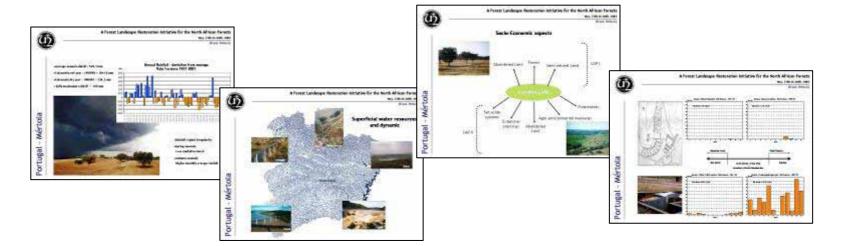






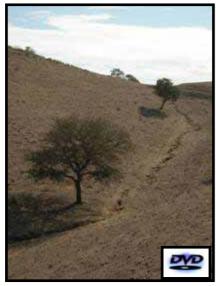


Fully illustrated PowerPoint Presentations



PowerPoint presentations containing slides and accompanying text, drawn from the booklets but designed for use in training and further disseminating the material.







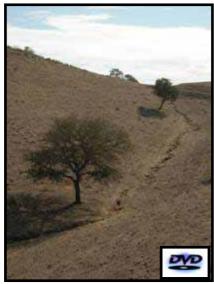
• containing all the produced materials

The DVD will also include a series of photographs and film clips from affected areas in Portugal, Spain, Italy and Greece, to illustrate and compared the key issues regarding desertification research in those affected Mediterranean-countries.

Interactive Website

The complete information pack will be available in five languages: Portuguese, Spanish, *Italian*, *Greek and English*.





• containing all the produced materials







Major programme and work packages (Pert diagram)

Initiation phase

Implementation phase

ation phase DisseminWP 1 Specifications for scientific contents of information pack (scientific template)

WP 2 Specification for information pack (design template)

Review meeting

WP 3 Preparation of first drafts of written text

Review meeting

WP 4 Preparation of final drafts of written text

Review meeting

WP 5 Editing written text

WP 6 Camera-ready copy of English version of information pack for printing and web site

WP 8 Translation of information pack into Portuguese, Spanish, Italian and Greek

WP 9 Launch and dissemination of information pack

Dissemination meeting

WP 7 Producing a DVD

Project coordination and management

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Dissemination of material

The information pack will be circulated among the officers and technicians from institutions responsible for:

- Land use planning and decision-making at local, regional and national levels;
- •NGOs, professional schools and other institutions that deal with education and job training.
- •Also available in hard copy, the booklets and leaflets will be downloadable from the LUCINDA website.
- Distributed at international conferences and meetings

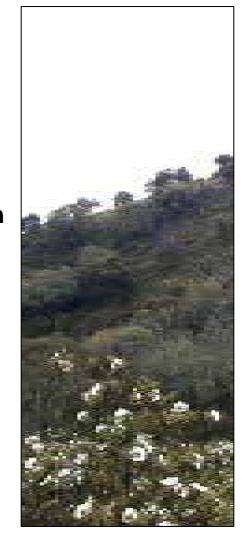






Potential impact

- Disseminate the information packs in local languages will increase public awareness about land degradation processes and the need for land care actions that can effectively conserve soil and water resources;
- The information pack will contribute to policy developments and actions to combat desertification in Portugal, Spain, Italy and Greece, in a close collaboration with National Focal Points, and local administrations;
- Reinforce collaboration with the UNCCD Annex IV
 National and Local Focal Points will enhance the
 necessary links between desertification R&D and
 stakeholders while promoting and facilitating the
 dissemination and transfer of scientific knowledge
 into Regional and Local Action Plans to Combat
 Desertification.









WP No. Name 0 1 2 3 4 5 6 7 8 9 1	1 5	1 1 5 6		1	1	2			_	
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WP 0 Project coordination and management		х х	х	х	х	х	х	х	х	х
WP 1 Specification of scientific contents of information pack										
WP 2 Specification of design for information pack										
WP 3 Preparation of first draft of written products										
WP 4 Preparation of final draft of written products										
WP 5 Proof-reading of written products x x	х	х								
WP 6 Camera-ready copy ready for printing	х	х х	x	х	х					
WP 7 Making DVD x <										
WP 8 Portuguese, Spanish, Italian and Greek translations		х	x	х	х	х				
WP 9 Launch and dissemination of information pack		х	x	х	х	х	х	х	х	х



Initiation phase

Implementation phase

Dissemination phase 0 Project coordination and management

WP

WP 1 Specifications for scientific contents of information pack (scientific template) WP 2 Specification for information pack (design template)

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WP 6 Camera-ready copy of English version of information pack for printing and web site

WP 8 Translation of information pack into Portuguese, Spanish, Italian and Greek

WP 9 Launch and dissemination of information pack

WP 7 Preparation and production of DVDs

Graphical presentation of the work packages



Deliverable No	Deliverable title	WP No.	Lead Participant	Estimated person months	Nature	Dissemination level	Delivery date
D0.1	Project management plan	0	1	2	R	RE	Month 3, updated as project progresses
D0.2	Periodic management and financial reports	0	1	2	R	PP	As required by EU
D1.1	Scientific contents templates for Series A, B and C booklets, leaflets and PowerPoint presentations	1	2,3,4,5	1	R	RE	Month 4
D2.1	Design templates for booklets, leaflets and PowerPoint presentations	2	6	1.5	Р	RE	Month 4
D2.2	Outline contents of the DVD	2	6	1.5	R	RE	Month 4
D2.3	Set up of LUCINDA website	2	6	1.5	D	PU/RE	Month 4
D3.1	First drafts of all written and power- point material	3	1,2,3,4,5, expert authors	16.1	R	RE	Month 8
D4.1	Final drafts of all written and PowerPoint material	4	1,2,3,4,5, expert authors	16.1	R	RE	Month 12
D5.1	Final proof-read copy of all written and power-point material in English	5	2,3,4,5	3	Р	RE	Month 18
D5.2	Final proof-read copy for all written and PowerPoint material in Portuguese, Spanish, Italian and Greek	5	2,3,4,5	3	Р	RE	Month 20



Deliverable No	Deliverable title	WP No.	Lead Participant	Estimated person months	Nature	Dissemination level	Delivery date
D6.1	Camera-ready copy of written and PowerPoint presentation ready in English	6	2,6	-	Р	RE	Month 22
D6.2	English version published on LUCINDA web site.	6	2,6	-	D	PU	Month 22
D6.3	Camera-ready copy of written and PowerPoint presentation ready for printing in other language versions	6	2,6	-	D	PU	Month 22
D7.1	DVD	7	6	-	D	PU	Month 22
D8.1	Portuguese version of information pack	8	1	8	D	PU	Month 22
D8.2	Spanish version of information pack	8	5	8	D	PU	Month 22
D8.3	Italian version of information pack	8	3	8	D	PU	Month 22
D8.4	Greek version of information pack	8	4	8	D	PU	Month 22
D9.1	Complete information pack in five languages published on web site and in hard copy production	9	1,2,3,4,5,6	-	D	PU	Month 20